



## Advertising Insertion Order

Program Guide Advertising: November, 2016 - December 2017 (14 months)

Company Name	
Contact Name/address	
Phone Number	
Email	

AD SIZE 4-Color	RATE 4/c	Width x Hight	Select One (check box)
FULL PAGE	\$2,500	4.875 X 7.75	
HALF PAGE	\$1,500	4.875 X 3.75	
1/4 Page	\$750	2.375 x 3.8125	
Back Cover	\$5,000	4.875 X 7/75	
Inside Front Cover	\$5,000	t/k	

**Ad Submission:** We accept Press Quality (high-resolution 300 dpi) Adobe Acrobat PDF's. No other format will be accepted. When creating a PDF, all type must be converted to outlines to insure proper output. Ads must fit the space reserved. Ads not fitting the space reserved will be rejected and the customer will be billed per space reserved on insertion order. Images must be minimum of 300 dpi at 100% of size indicated. Please do not pull images off of websites as they will not reproduce well. Also, please be sure that your files have the color correctly represented.

### Email Delivery:

Email ads directly to Alison Woods, Advertising Director, at [awoods@tarrytownmusic hall.org](mailto:awoods@tarrytownmusic hall.org). Please put "Program Advertising" and your company's name in the subject line.

With my signature below I acknowledge that I am authorized to enter into this agreement:

Enclosed is my check made payable to: \*The Friends of the Mozartina/

Please charge my  Visa  MC  AMEX  Discover

Credit Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Advertiser Signature

Date

X \_\_\_\_\_

**Payment Terms & Method:** Please send this form and payment (checks made payable to Tarrytown Music Hall) or call with Credit Card information. Ads & Payment must be received by September 15, 2016